



# Fine Feathered 5K

benefitting Ella's Retreat

Dear Sponsor,

Ella's Retreat will be hosting its 3<sup>rd</sup> annual **Fine Feathered 5K** on Sunday, May 6th at Ft. Washington State Park and we would like to invite you to become an event sponsor. All race proceeds benefit Ella's Retreat, a 501(c)(3) non-profit organization that funds lodging for families with children receiving proton therapy treatment at the Children's Hospital of Philadelphia (CHOP).

Ella's Retreat beneficiaries are pediatric cancer patients and family members who must travel far distances for rigid and lengthy treatment programs. We founded Ella's Retreat after finding ourselves in this very situation when our daughter Ella was being treated in Boston for six weeks, before CHOP's Proton Treatment Center was established.

To be a sponsor of the **Fine Feathered 5K** means that you are immediately helping a family in need. An easy way to think about your sponsorship level is how it directly funds a family's lodging term. On average, most of Ella's Retreat families require a 6 week stay to provide for their child's treatment. Please consider offering your support at a level that is appropriate for you or your organization.

For more information about Ella's Retreat and our mission, or to make a tax-deductible donation, please visit [www.ellasretreat.org](http://www.ellasretreat.org), or contact us at [info@ellasretreat.org](mailto:info@ellasretreat.org). You can register as a race participant here: <https://runsignup.com/Race/PA/FortWashington/FineFeathered5K>.

We thank you in advance for your support!

Sincerely,

Audrey and Joe Walsh  
Co-Founders, Ella's Retreat



# Fine Feathered 5K

Ella's Retreat is hosting the *Fine Feathered 5K* race at Ft. Washington State Park, located at 420 Militia Hill Rd., Fort Washington, on May 6<sup>th</sup> at 8:30 a.m.

We expect to have more than 150 runners and walkers! To offer your financial support to this highly anticipated event, please select an appropriate sponsorship level from the choices below. Thank you for your generosity!

## Sponsorship Levels

<p><b>Bluebird Sponsor</b> Full Stay – 6 weeks \$5,000</p>	<p><b>Dove Sponsor</b> ½ Stay – 3 weeks \$2,500</p>	<p><b>Robin Sponsor</b> ¼ Stay – 1.5 weeks \$1,000</p>
<ul style="list-style-type: none"> <li>✓ <b>Company logo/name prominently displayed on race materials</b></li> <li>✓ PR through Local news outlets, social media, and newsletter</li> <li>✓ Company logo/name at Registration area</li> <li>✓ 10 complimentary race registrations</li> </ul>	<ul style="list-style-type: none"> <li>✓ <b>Company logo/name on race materials</b></li> <li>✓ Company logo/name at Registration area</li> <li>✓ 5 complimentary race registrations</li> </ul>	<ul style="list-style-type: none"> <li>✓ <b>Company logo/name on race materials</b></li> <li>✓ Company logo/name at Registration area</li> <li>✓ 2 complimentary race registration</li> </ul>

Be a Hummingbird at our event for \$250. In kind donations, such as water & food, as well other amounts of sponsorship are greatly appreciated.

*Please mail the completed form and payment to the contact below no later than March 31st.*

**YES! We're going to sponsor the Fine Feathered 5K!**

### SPONSORSHIP LEVEL

- Bluebird (\$5,000)
- Dove (\$2,500)
- Robin (\$1,000)
- Hummingbird (\$250)
- Other amount or in kind donation, please indicate:

**Please mail your completed form with payment to:**

**Ella's Retreat  
Fine Feathered 5K  
1503 E. Willow Grove Ave.  
Wyndmoor, PA 19038**

*Ella's Retreat is a U.S. 501(c)(3) non-profit organization.  
EIN # 27-3564957*

Business Name or Individual

Contact Name/Phone/E-mail

Address

Contact Phone/E-mail

Please e-mail your organization's logo in a graphic file format (TIFF, JPG, PNG etc.) to: [race@ellasretreat.org](mailto:race@ellasretreat.org). Indicate "Sponsor Logo" in the e-mail subject line.